



**From: Outsource Marketing Associates, Inc. Created 1992.  
An all-US rentable virtual salesforce expressly for tech firms.  
An alternative to scripted telemarketers and in-house callers.**

**New: The OMAIUSA 2020 Revenue-Driver Micro-Campaign**

- \$100 per qualified lead (order 4-10 leads for a pilot)
- \$350 covers setup, strategic consult, list, reporting, support
- Includes hundreds of calls to executives, expanding opportunities
- Peer-to-peer dialogs with high credibility resulting in stronger leads.

**Deploy the OMAIUSA team for Demand Generation, Special Events, Partner Recruitment and Support, Territory Penetration, and to front-end sales reps and channels needing help to achieve quota, bonus and ROI.**

**OMAIUSA clients are tech firms with tight budgets, margin pressures, high quotas and revenue goals, intense competition, busy staffs, sophisticated offerings, and wanting performance guarantees.**

**OMAIUSA focus areas include Healthcare, Finance, Insurance, Retail, Legal, Technology and Communications, Education (K-12 and Higher), State and Local Government, Manufacturing & Distribution, Logistics and Security.**

---

**Whatever you are doing now to drive profitable business and reduce risk, a proof-of-concept micro-campaign with OMAIUSA makes sense strategically, logically, and financially. MDF 3<sup>rd</sup> party funds can make the ROI even stronger.**

**For details and a sample proposal, contact Ray Lichtman, President, OMAIUSA  
516-721-5908 (m) / 833-OMAIUSA / [Ray@OMAIUSA.com](mailto:Ray@OMAIUSA.com) / [www.omaiusa.com](http://www.omaiusa.com)  
January 16, 2020. Prices are in USD and are subject to change.**

---