



Outsource Marketing Associates, Inc.
A rentable virtual salesforce expressly for US tech firms.
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August 1, 2020

On August 1st, 2020, OMAIUSA begins its 29th year opening executive doors for the tech sector in the United States. A rentable virtual salesforce for complex markets. All-US.

Since day #1, a strategic alternative to scripted telemarketers, in-house cold-callers, adding staff, or waiting for internet inquiries to drive pipeline, market share and quota. Each calling campaign including performance guarantees to reduce risk.

We wish to thank those tech firms over the years who helped us reach this milestone: Partners of IBM, Cisco, HP, HPE, Lenovo, Dell, VMware, Veeam, Microsoft, NetApp, Tech Data, Ingram Micro, Arrow, Symantec, AT&T, McAfee, Oracle, Intel, MSPs, ISVs, Consulting and Professional Services Firms.

Sample OMAIUSA Proof-of-Concept Pilot Campaigns (Q3)

\$175 per qualified lead (start with 5-15 leads).

\$350 for setup, training, strategic consult, and reporting.

\$300 for a custom calling list

Therefore, a 5-qualified-lead campaign = \$1,525. Bundled one-time fee.

Similarly, a 10-qualified-lead campaign = \$2,400. Bundled one-time fee.

Ramp-up time. 2-3 weeks. Executive time needed: 4 hours.

No space or benefits needed. Helping increase ROI of inside sales staffs.

OMAIUSA Missions: Demand Generation (Leads/Appointments), Partner Recruitment and Support, Event Attendance and Follow-ups, Roll-Outs, Assisting specific salesreps.

OMAIUSA Targets: Healthcare, Banking and Finance, Insurance, Legal, Retail, Tech., Manufacturing and Distribution, Education (K-12, Higher Ed), State/Local Govt, SMB.

OMAIUSA Objectives: Increase Client Revenue, Market-Share, Profitability, Staff ROI, Brand Awareness and Image, Quota Attainment, Risk and Cost Avoidance.

For Package Details, please contact Ray Lichtman, President, OMAIUSA.
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