



Snapshot: Outsource Marketing Associates, Inc. www.omaiusa.com 01-01-21

A rentable virtual salesforce expressly for US tech firms needing Q1 and Q2 pipeline. For those with limited budgets, intense competition, and high revenue-quota goals. Those vulnerable to the marketplace challenges of Covid-19.

28 years opening executive doors in complex and competitive markets such as this. Helping secure strong leads, appointments, event attendees, and new partners.

A strategic and financial alternative to scripted telemarketers and in-house callers. Instant credibility with executives. Critically important always – especially now.

OMAIUSA: A primary and backup go-to-market resource. Reducing cost and risk. Priced and designed for MSPs, ISVs, Partners, Resellers, Distributors, Security and Professional Services Firms, Manufacturers, and Tech Boutiques.



\$175 per qualified lead (start with 5, 8, 12 or 15 leads in a pilot)

\$350 (one-time) for setup, training, consult, reporting.

\$250 (one-time) for project management.

\$300 (optional) for a custom calling list.

Hundreds of calls to secure solid leads. Appointments when appropriate. Also Partner recruitment and support. Virtual event invitations and follow-ups. Freeing your inside reps to close business and generate more positive ROI.



In each calling campaign, OMAIUSA leverages the skills and experience built when it represented IBM, HP, Cisco, Lenovo, Microsoft, VMware, Veeam, Tech Data, Ingram Micro, Arrow, and dozens of other leading-edge solution providers.

Filling potential gaps in sales teams. Front-ending new reps or those under 125% YTD. Targeting sectors including healthcare, finance, education, government, technology, retail, legal, manufacturing/distribution, SMB, non-profit, security.

Whatever you are doing now to drive 2021 business, consider, evaluate and compare OMAIUSA's team. For information on our packages and areas of expertise, contact: Ray Lichtman, President. 833-OMAIUSA. 516-721-5908. Ray@OMAIUSA.com